

**FOR IMMEDIATE RELEASE**

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**ATLAS BOLT & SCREW ANNOUNCES A NEW SELF ADHESIVE ROOF FLASHING THAT REQUIRES NO FASTENERS & SHIPS FREIGHT FREE**

Ashland, Ohio, June 19, 2017 – KwikFlash is now available and orders are shipped freight free till the end of the year. KwikFlash is a quick weatherproofing flashing which consists of aluminum stretch netting cast in environmentally friendly lead free polymer rubber which allows it to take a form set while remaining flexible, malleable and stretchable. A fully self-adhesive butyl layer underneath the rubber polymer is protected and backed by a release sheet removed during installation.

Applications include difficult to flash areas such as skylights, square and round ducts, parapet walls, and in areas where traditional lead flashings are used. KwikFlash is compatible with most materials and can be successfully flashed between brick, fibre cement, galvanized steel, aluminum, stainless steel and concrete. Flashing dissimilar roof profiles such as a house roof to a verandah is easy with KwikFlash. Dresses well to all metal and tile profiles. It is light weight, easy to trim and no fasteners are required for significant labor savings

Jim Sharp, President, DEKS North America, Inc., commented; “Gray will be the most popular for metal roofs, black is for the tile roof market. The product is manufactured in sizes 16.5' x 22", 33' x 7.75", 33' x 11", 33' x 11.75" and 33' x 17.75" in Black, Grey and Red.”

**For additional information contact Robert Carnick at 419-289-6171 or at [rcarnick@atlasfasteners.com](mailto:rcarnick@atlasfasteners.com)**

**About Atlas Bolt & Screw, a Marmon Berkshire Hathaway Co.:**

Atlas Bolt & Screw, the market leader has the widest metal and wood fastener selection, closures, venting, sealing and flashing solutions. Atlas is a vertically integrated manufacturer from wire thru to packaging. We have industry longevity of proven product leadership and performance, manufacturing since 1896. Atlas is also a full line accessories supplier of performance building envelope solutions. Our goal is to differentiate our partners in the marketplace while improving revenues and margins by enhancing metal connections and protecting value.